



**17th**  
**ANNUAL INTEGRATIVE**  
**ONCOLOGY CONFERENCE**



**CONTRACT & APPLICATION TO EXHIBIT/SPONSOR**

**April 2 – 4, 2020**

**Great Wolf Lodge Grapevine**

**Dallas, Texas**

**Contact and Mailing Information**

Company .....

Tel: .....Fax: .....

Address: .....

City: ..... State: .....Zip Code:.....

Contact Person: ..... Job Title:.....

Email: .....

Website: .....

Authorized By: .....

Signature: .....

My signature above indicates I have read, understand and agree that my company and its representatives will abide by all rules, regulations, and restrictions outlined in this contract and application to exhibit and exhibitor information, rules, and regulations. This application becomes a contract when signed by the exhibitor and accepted by BAFC management. PAYMENTS MUST BE IN USD \$ currency.

There is a **No Refund Policy**, once your application has been approved. For all terms and conditions – please refer to our website [www.bestanswerforcancer.org](http://www.bestanswerforcancer.org). Your application is subject to approval from the Conference Review Board; prior participation doesn't guarantee approval.



**UP EARLY!**

**EXHIBIT SPACE**

Please check the appropriate box:

\_\_\_\_\_ **6 Ft Tabletop**

By December 15<sup>th</sup>, 2019 - \$2100

By January 15<sup>th</sup>, 2020 - \$2300

By January 16<sup>th</sup> to March 15<sup>th</sup>, 2020 - \$2600

\_\_\_\_\_ **8 x 10 Booth**

By December 15<sup>th</sup>, 2019 - \$2700

By January 15<sup>th</sup>, 2020 - \$3000

By January 16<sup>th</sup> to March 15<sup>th</sup>, 2020 - \$3400

**SPONSORSHIP**

\_\_\_\_\_ **PLATINUM**

By December 15<sup>th</sup>, 2019 - \$3700

By January 15<sup>th</sup>, 2020 - \$4200

By January 16<sup>th</sup> to March 15<sup>th</sup>, 2020 - \$4600

\_\_\_\_\_ **GOLD**

By December 15<sup>th</sup>, 2019 - \$2700

By January 15<sup>th</sup>, 2020 - \$3100

By January 16<sup>th</sup> to March 15<sup>th</sup>, 2020 - \$3400

**MEAL TYPES – SPONSOR A MEAL AND HAVE YOUR COMPANY SPOTLIGHTED!**

\_\_\_\_\_ **9 OPPORTUNITIES + SPEAKING OPPORTUNITY - \$2900**

**SEE NEXT PAGE FOR MORE OPTIONS**

**ADVERTISING IN CONFERENCE PROGRAM**

- \_\_\_ Inside Front Cover - \$795
- \_\_\_ Inside Back Cover - \$725
- \_\_\_ Back Cover - \$995
- \_\_\_ Full Page - \$650
- \_\_\_ Half Page - \$350

- \_\_\_ Quarter - \$250
- \_\_\_ Business Card Size - \$175
- \_\_\_ BAG INSERTS - \$200
- \_\_\_ HALLWAY BANNER - \$250

Space \$ \_\_\_\_\_ + Advertising \$ \_\_\_\_\_ = \$ \_\_\_\_\_

Product Information & Company Description due by **February 20<sup>th</sup>, 2020:**

1. Product/service detail for each item you promote (100 words or less), including brand names
2. Company description (50 words or less) for inclusion into the show guide.
3. Logo: High Resolution (JPG, PDF, PNG format) for our printed materials and website

**Conference Badges Required for Booth Personnel**

Spaces: 6ft and 10x10 - Include ONE CONFERENCE BADGE, additional non-medical personnel will require a conference badge - daily rate \$150 or 3 Days for \$450.  
(Only personnel wearing badges will be permitted in the exhibit areas and in conference space)  
Note: Medical professionals are required to purchase an Attendee badge.

# of Additional Badges = \_\_\_\_\_ \$ \_\_\_\_\_

Name Badge submissions by March 1st to include:

- Company Name
- First, Last Name
- Title
- City, State
- Cell phone for emergency only

**TOTAL EXHIBIT FEES \$ \_\_\_\_\_**

## **PAYMENT CREDIT CARD INFORMATION**

PLEASE EMAIL YOUR COMPLETED FORM TO: [admin@bestanswerforcancer.org](mailto:admin@bestanswerforcancer.org)

Any questions, please call Debbie at **210-823-4239**

**VISA/MC ONLY – Card Number:** .....

Expiration Date: .....

Name on Card: .....

Billing Address: .....

City: ..... State: ..... Zip Code: .....

Tel No: .....CELL: .....

Card Holder's Signature: .....

Please send completed contract to [admin@bestanswerforcancer.org](mailto:admin@bestanswerforcancer.org) or call Debbie 210-823-4239  
To leave detailed voicemail and to confirm you've sent your contract.

Debbie is helping this year and has a fulltime job so Please allow 2 days response and she'll be happy to assist you!

YOU may leave credit card payment info by phone if you choose, please repeat and say the name on the card (include in contract).

REMINDER: Send Company and Badge Info no later than February 20th or Best Answer for Cancer cannot guarantee program placement. Badges are made professionally which can't be repeated at the conference - Please be respectful of outside vendor and Volunteers time.