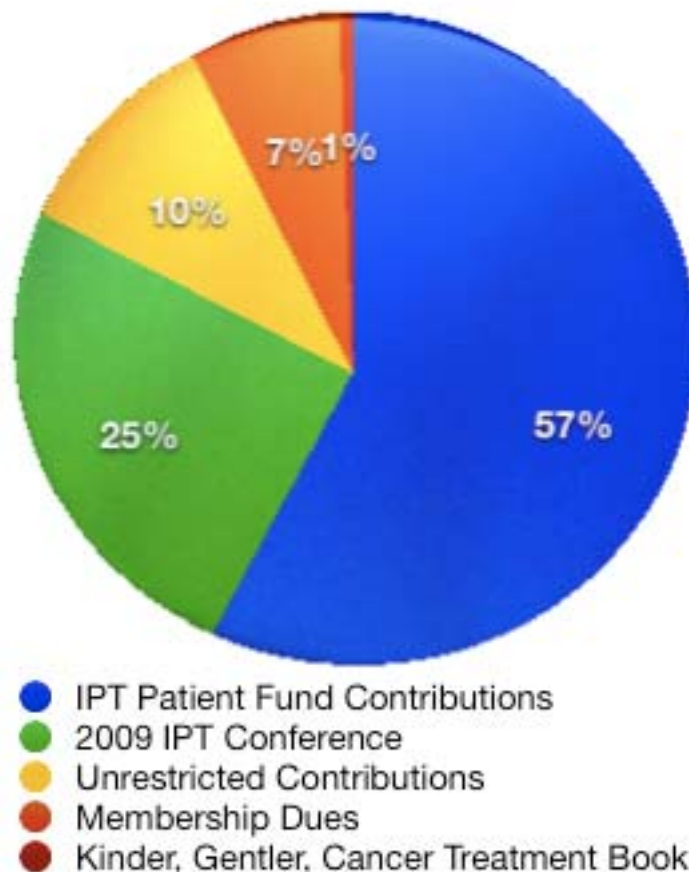


2009 Best Answer for Cancer Foundation Income by Category



IPT Patient Assistance Fund Contributions: \$75,519.79

Best Answer for Cancer Foundation collected an unprecedented amount of funds on behalf of IPT patients as part of our Patient Assistance Fund. These funds collected from caring supporters all over the world demonstrated to people with cancer that their friends, family, and even people they had never met wished to invest in their lives and their future by supporting them financially in pursuing the cancer treatments of their choice. We also wish to give our thanks to all the IPT Physicians who participated in this program.

2009 Annual IPT Conference: \$33,340.00

The 2009 Annual IPT Conference in Chicago, IL, USA was an enjoyable and memorable event for all attendees. IPT Physicians from Austria, Bulgaria, Kenya, and South Africa as well as our U.S. representatives gathered to exchange knowledge and information and just as importantly, catch up with long-time friends.

This event marked the first year that Continuing Medical Education Credits were available, as well as the first year presentations were recorded. Most notably, we offered the first ever Public Session, open to members of the general public interested in learning from some of the best integrative physicians in the world.



Some of the 2009 Annual IPT Conference Attendees

Unrestricted Contributions: \$13,312.13

Many thanks to our steadfast supporters! Notable amongst our monthly contributors are Dennis Schoen of Researched Nutritionals and Steven G. Ayre, MD of Contemporary Medicine.

An additional important source of unrestricted contributions is a tax deductible payment built into the IPT Training fee. Each new IPT practitioner contributes to the growth of the group, both by contributing their unique talents and knowledge to the pool of existing practitioners and financially supporting the mission of the Foundation in growing public awareness of “Thriving while Surviving.” In return, newly trained physicians benefit from the support of a close knit network of fellow practitioners and an increasing public awareness and demand for kinder, gentler cancer treatments.

Membership Dues: \$8,605.85

Best Answer for Cancer Foundation collects annual dues from IPT Physicians for their membership in the International Organization of IPT Physicians (IOIP). These member fees go towards offsetting operating costs and the following programs:

💡 **IPT Clinical Trials and Studies Fund** - with published studies and clinical trials, the value of IPT can be communicated medical and scientific communities

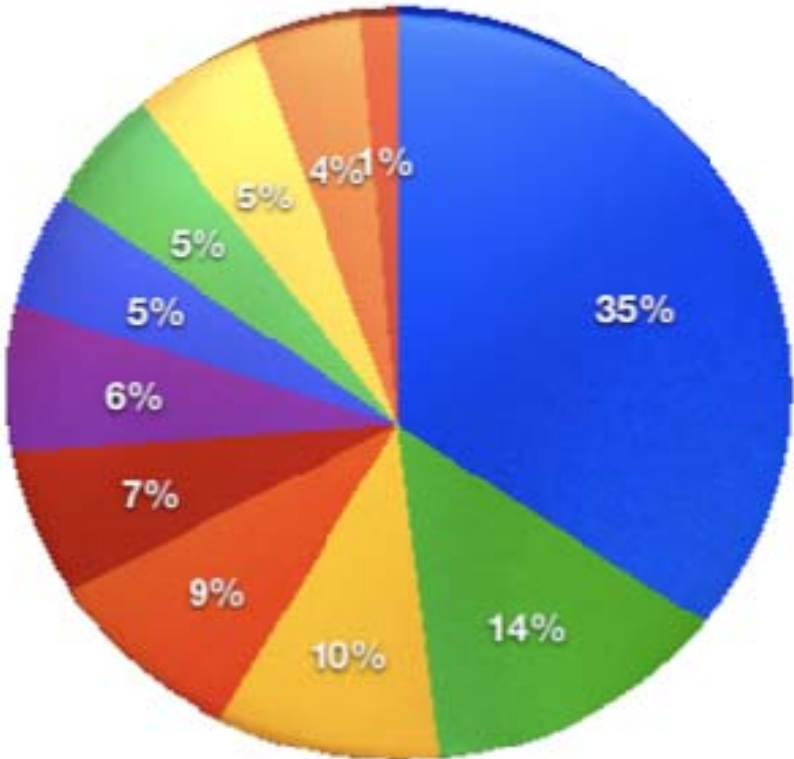
💡 **IPT Training Program** - the vitality of any group lies in its ability to grow and expand. IOIP membership dues go to refining and further developing the physician IPT training program to ensure the sustainable and responsible practice of the therapy.

Poll IOIP members for other categories

Kinder, Gentler Cancer Therapy Book: \$766.35

A Kinder, Gentler Cancer Treatment is a collection of chapters contributed by licensed physicians Steven G. Ayre, Hendrieka Fitzpatrick, David C. Korn, Constantine A. Kotsanis, Thomas Lodi, Richard Linchitz, and Frank Shallenberger, with contributing authors who are cancer survivors, thanks to the revolutionary treatment Insulin Potentiation Therapy (IPT). Top integrative physicians offer their expertise and insights and cancer survivors tell their tales.

2009 Best Answer for Cancer Foundation Operating Expenses



- Stipends
- Website Maintenance and Hosting
- Equipment Purchase
- Telephone and Utilities
- Professional Fees (Legal, Accounting, Consulting)
- Travel
- Credit Card Processing Fees
- Printing and Reproduction
- Dues, Subscriptions, Service Charges
- Meals
- Office Supplies

Total Operating Expenses: \$35,329.28

Operating Expenses in Summary

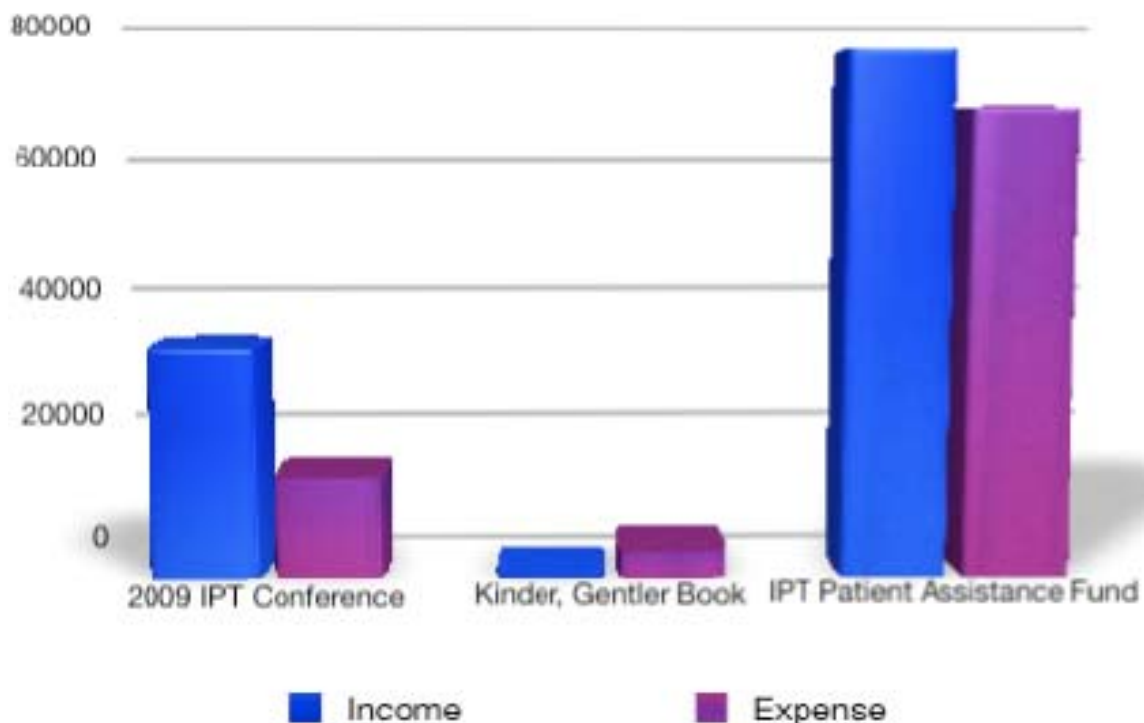
By recruiting and relying on the excellent efforts of many skilled volunteers, Best Answer for Cancer Foundation keeps costs at a minimum while maximizing productivity. Executive Director Annie Brandt and Director of Practitioner Relations Rebecca Ayre each receive small monthly stipends for overseeing the day-to-day operations of the Foundation and for the time they invest in developing the future of the Foundation. Director of Marketing Lindsey Mewbourn began contributing her time, marketing savvy, and passion for helping others this past year and we are excited by what she will develop in the years to come.

Our thanks to Dream Warrior Group for their steadfast support of our cause and in hosting and updating our websites www.bestanswerforcancer.com, www.ioipcenter.org, and www.iptforcancer.com.

Key equipment investments we made were the purchase of two LCD projectors. Rather than incurring rental fees for each yearly IPT conference, we purchased our own for use at future events and conferences.

Most significantly, Executive Director Annie Brandt has contributed her home office in Austin, TX (and answering machine), her computer and printer to the cause, avoiding the utility, equipment and labor costs associated with maintaining a separate office space. We also thank Dr. Steven Ayre for generously permitting day-to-day Best Answer for Cancer operations to be run out of his clinic, Contemporary Medicine in Burr Ridge, IL.

2009 Best Answer for Cancer Income and Expense by Program



2009 Annual IPT Conference

Ever increasing attendance and a growing number of corporate sponsors make this event a profitable and enjoyable program. We are anticipating close to 100 attendees in 2011 and approximately 30 sponsors and exhibitors.

Kinder, Gentler Cancer Therapy Book - With the support and work of Marge Woodard and Beverly Kotsanis of The Kotsanis Institute, this collaborative effort was ready for publication in time for the IPT Conference in October 2009. We are already recovering production costs in 2010 and anticipate this investment to turn a tidy profit, and more importantly, spreading the word about IPT and integrative cancer care into 2011 and beyond.

IPT Patient Assistance Fund - Best Answer for Cancer Foundation retains 10% of all funds collected on behalf of people enrolled in our Patient Assistance Fund program. 5% goes towards offsetting our operating costs and 5% goes back to a General Patient Assistance Fund, a rainy day piggy bank for IPT patients in need of financial support on short notice.

2009 Net Gain: \$9,845.46

Program Development 2010 - 2011

New Programs for 2011!

7 Answers for Cancer - partnering with Best Answer for Cancer Foundation Ambassador Burton Goldberg, we will be planning a groundbreaking conference for people committed to real change surrounding this epidemic disease.

🎤 **Presentations and Expo** - Half-hour presentations from movers and shakers in the world of cancer care are set amongst a bustling Expo of 101 Exhibitors. Vendors will be showcasing valuable products and services intended to empower people in “thriving while surviving.”

🎤 **Combining Forces** - We will be inviting oncologists and pharmaceutical companies along with integrative physicians, holistic practitioners and members of the general public. All are welcome! Cancer is a formidable disease to be reckoned with, and we can beat it by coming together and contributing what we all have to offer.

🎤 **Build Your Own Platform (BYOP)** - Statisticians with The National Cancer Institute predict cancer will affect 1 out of every two men and one of every three women. Our attendees will empower themselves to defy the odds with our Build Your Own Platform (BYOP) program. Each of our 101+ vendors offer information, products, and services that represent one or more of the seven elements in our Healing Platform:

Spirituality

Mind/Body

Immunity

Nutrition

Detoxification

Lifestyle

Targeted cancer therapy

This is a platform upon which we can all stand united in our commitment to a future of health and wellness for ourselves and our planet!

🎤 **Take the “I have the Answer” Pledge** - To conclude our event, attendees can take the “I have the Answer” Pledge. *(Thoughts....model this on a Tibetan ceremony of making a mandala out of sand, imbuing it with prayers of healing, and then sweeping it all up once completed and distributing the sand to attendees and pouring the rest in a nearby body of water so that the prayers flow throughout the world. There should be something enduring about it and at the same time transient and temporary - maybe something with clay or paint? Maybe an outline of our*

butterfly and globe logo done in a rainbow of colored sand. An artist can draw the outline and people can come by throughout the event and make a bit of it with rainbow sand, imbue it with their prayers, and we'll sweep it all up to conclude things.)

Global Partnerships - In their capacity as pollinators, butterflies are essential to vibrancy and sustained life on our planet. Small non-profits or groups of individuals looking to make a difference can take flight with us in our Global Partnership Program. Best Answer for Cancer lends our name, butterfly logo, slogans, fliers and promotional materials to individuals or small groups with a desire to spread the word on “Thriving while Surviving.” Whether you want to host an underground dinner, auction, or marathon, we will work with you to recruit participants and attendees, collect funds, and offer tax deductions to contributors when appropriate to ensure a successful and enjoyable event for all!

Healthy Spaces - Categorized into the seven elements of our Healing Platform, Healthy Spaces is your one-stop-shop for products, services, and information to Build Your Own Platform (BYOP).

🕒 **Partnership Directory** - Search and find the best physicians and practitioners to partner with in implementing your personalized Healing Platform. These physicians and practitioners have been selected because they base their practice upon a commitment to the health and well-being of their patients and clients.

🕒 **Information and Resources** - *Go into the world and do well. But more importantly, go into the world and do good.*” (Minor Myers, Jr.) Healthy Spaces don't just happen. They have to be created and tended. We have gleaned information on the best books, articles, and websites from healthcare to political activism to inspire, educate, and empower people in building their Healing Platform.

🕒 **Products and Services** - Discernment, professional input, and personal use has all gone into compiling this collection of products and services for thrivers and survivors. Become a registered user to rate your experiences.

Sponsorship and Exhibition - We have invested in exhibition materials and will have booths and tables at a number of conferences and expos in 2010 and 2011. The plan is to spread the word and grow public awareness and demand for “Thriving while Surviving!”

Continued Programs

2011 IPT Conference - 2011 marks the sixth year that Best Answer for Cancer has sponsored the Annual IPT Conference, and the 9th year of its existence. Held once again at the beautiful Westin Diplomat in Hollywood, FL March 13-15, we are anticipating 100+ physicians, nurses, and researchers as well as 30 or more exhibitors in attendance. This close knit group of physicians welcomes new attendees and long-time supporters with equal warmth.

IPT Physician Training - The International Organization of IPT/IPTLD Physicians (the IOIP) has worked to refine and expand the IPT Training Program. Best Answer for Cancer Foundation hosted the first ever IPT Training Seminar in May 2010. Efforts are now underway to develop Board Certification in IPT. This process should be underway and available by the end of 2011.

IPT Patient Assistance Fund - We've updated our information on this program, putting together a flier and application to better assist patients and physicians in taking advantage of this powerful program. We are excited by the efforts that people will take in 2010 - 2011 to support one another in "Thriving while Surviving!"